

ITALIAN CINEMA AND CULTURE

Italian culture and cinema in Thailand through
Exhibition + University courses + Students exchange



ORGANIZERS

Embassy of Italy in Bangkok

National Museum of Cinema, Torino

Thai Film Archive (Public Organization)

Mahidol University International College (MUIC)

Exhibition curated by Domenico De Gaetano, Paolo Euron and Thai Film Archive's Museum and Exhibition Staff



THE EXHIBITION aims to present the most important productions that have contributed to develop the history of Italian cinema and to build its legend across centuries, from its birth to the highest level of excellence it has reached. The main focus is on the period roughly from the mid-1940s to the mid-1970s, regarded by most film historians as the 'Golden Age' of Italian cinema. Some of the most critically acclaimed Italian films of all time were produced during this period.



It is a perfect journey to discover Italy through cinema history with images, posters, photos, film clips from famous films, portraits of popular actors and well-known directors, from Fellini to Antonioni, Visconti to De Sica, Pasolini to Dario Argento and Paolo Sorrentino.



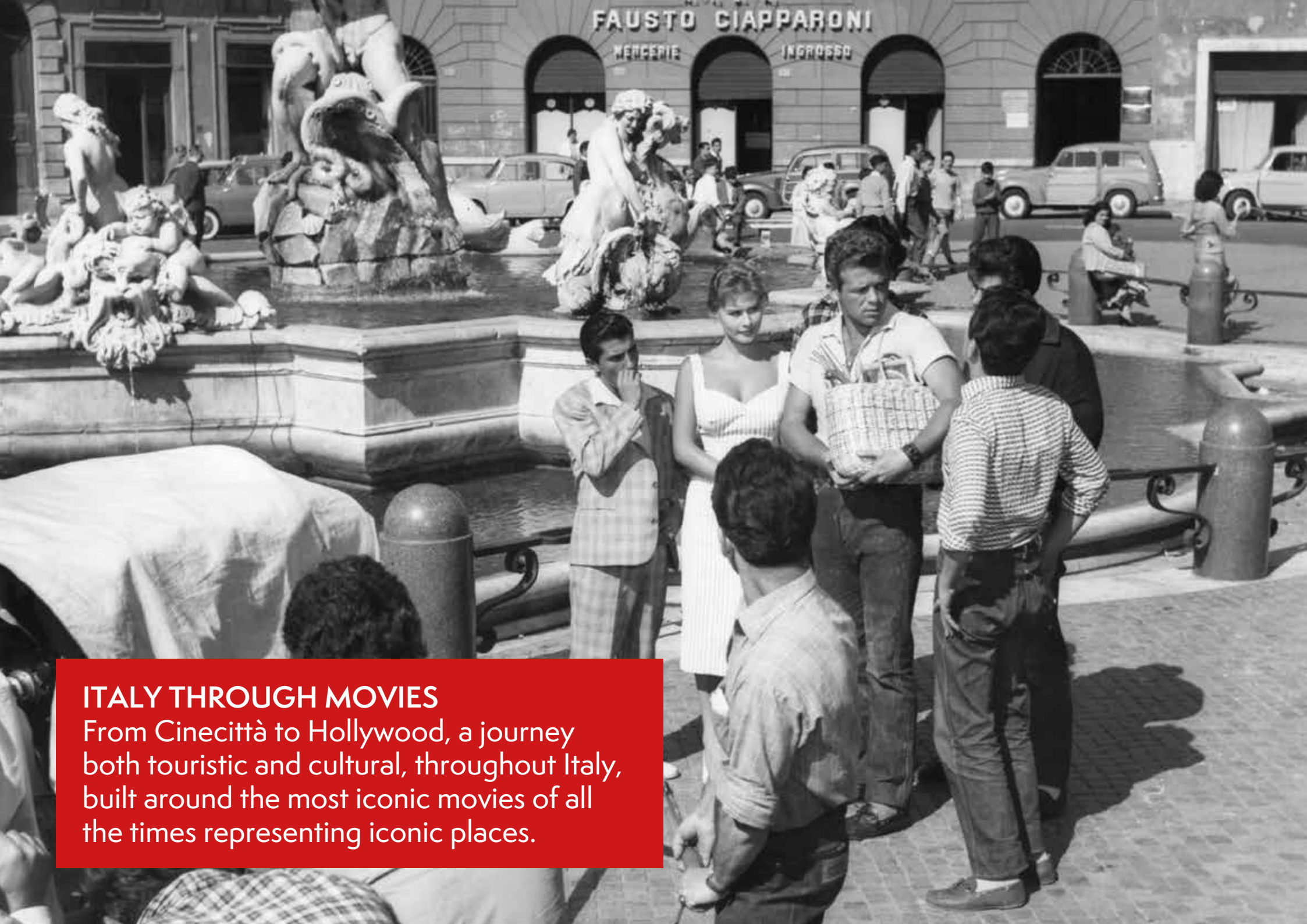
**THE GREATEST KOLOSSAL
OF ITALIAN SILENT
CINEMA: *CABIRIA***

Giovanni Pastrone
(1882- 1959) realized *Cabiria*
in 1914, the most important,
expensive,
and celebrated Italian film
from the silent period.



ACTORS AND DIRECTORS CENTENNIALS

2022: the year of great actors and directors' centennials such as Francesco Rosi (born in November 1922), Vittorio Gassman (born in September 1922), Pier Paolo Pasolini (born in March 1922) and Ugo Tognazzi (born in March 1922).



ITALY THROUGH MOVIES

From Cinecittà to Hollywood, a journey both touristic and cultural, throughout Italy, built around the most iconic movies of all the times representing iconic places.

The collections of the National Museum of Cinema tell this story at best, celebrating the “Made in Italy” through a stunning exhibition narrative organised into a journey to Italy, a classical “grand tour”. Rome, Venice, Florence, Milan, Naples, Turin and Pisa: some of the most iconic cities, monuments, mountains and beaches are the stages of a multimedia itinerary displayed through a selection of images, footages and pictures, posters and boards, soundtracks and projections from the most celebrated movies of all time, built as an immersive installation and setup in an enthralling environment.





The exhibition also explores the strong passion and the magnificent fascination of Italians with pasta and food in general through some of the best amusing and intriguing scenes of cinema's history.

EXHIBITION



THE "BEL PAESE"

Cities of art and ancient villages immersed in scenarios that alternate islands surrounded by clear seas and mountains with majestic peaks: Italy is an open-air set of extraordinary beauty and variety.

IL FILM PIÙ PREMIATO DEL MONDO

6 NASTRI D'ARGENTO ITALIA 1949

"OSCAR" 1949 HOLLYWOOD

"GRAN PRIX" DEL BELGIO-SPAGNA-
GIAPPONE

PREMIO SPECIALE AL FESTIVAL DI
LOCARNO

"AWARD" DI LONDRA, DI CALIFORNIA,
DI DANIMARCA, IRLANDA

PREMI DELLA CRITICA DI NEW YORK-
PORTOGALLO

CINEMA IN POSTERS

The posters represent the evolution of neorealist cinema: from *Roma città aperta* (1945) by Rossellini and *Ladri di biciclette* by De Sica (1948); *Pane, amore e fantasia* (1953) by Comencini to the definitive conclusion of this period with *Il grido* (1958) by Antonioni.

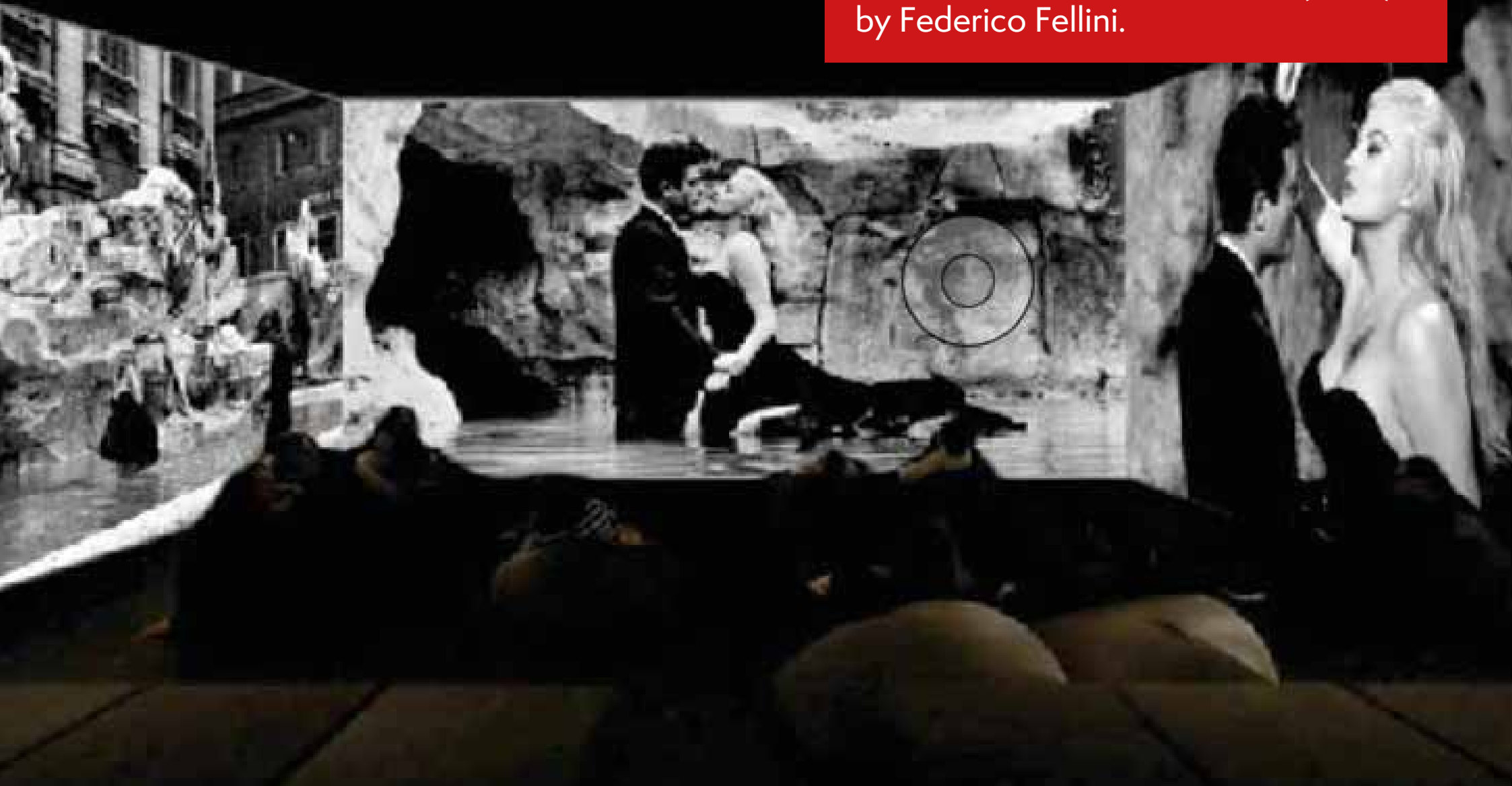


ITALIAN POP - GRAPHIC EXPERIENCE

Film posters are the medium through which cinema sends its most important message: Watch This Film. Indelible colours, incredible images and kaleidoscopic compositions are the ingredients used by artists and designers. Thanks to digital technology, protagonists of Italian film posters can establish unusual connections with other film characters, art masterpieces, advertising icons, sports champions and history heroes in graphically elaborated collages.

LA DOLCE VITA

Video installation on the very well known bath in the Trevi Fountain of Anita Ekberg and Marcello Mastroianni from *La dolce vita* (1960) by Federico Fellini.



RED CARPET

The best moment in every international well-respected film festival, with film clips, portraits of posed actors/actresses, camera lights and a beautiful red carpet moquette. Visitors can take a selfie with their beloved actors.





THE MOLE

The Mole Antonelliana is the ideal exhibition place of the National Museum of Cinema of Torino: it combines the magic of cinema and the magic of architecture.



VR 360° EXPERIENCES

Immersive virtual reality 360° movies showing *Lockdown* (2020), a trip to Italian cities recorded during the lockdown and other art environments and cinematic experiences.

A large, diverse group of students is seated in a lecture hall, facing forward. They are engaged in a lecture or presentation. The students are of various ethnicities and ages, and many are looking towards the front of the room. The room is filled with rows of students, creating a sense of a large-scale educational event.

UNIVERSITY

Activation of a Cultural Studies course: focus on Italian creativity at Mahidol University, Communication Design Program - Mahidol University International College MUIC to introduce students to Italian culture (not only artistic but in a broad sense) in anticipation of their trip to Italy (exchange with the National Museum of Cinema and other cultural centers) and other courses and activities at MUIC involving students.



ORGANIZERS

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Thai Film Archive (Public Organization)

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MUSEO
NAZIONALE
DEL CINEMA
TORINO

