Embassy of Italy
Bangkok

PUBLIC NOTICE

FOR THE SPONSORSHIP OF ACTIVITIES
ORGANIZED IN THE FRAMEWORK OF THE 2025 PROMOTIONAL PROGRAM
OF THE EMBASSY OF ITALY IN THE KINGDOM OF THAILAND

The Ambassador of Italy to the Kingdom of Thailand

- considering Art. 29 of Italian Presidential Decree n. 54 dated February 1, 2010, which allows diplomatic and consular Missions to sign sponsorship contracts with public or private entities, enterprises, associations, foundations, citizens and in general any subject, Italian or foreign, not involved in activities in conflict with the public interest;
- considering Art. 6 of Ministerial Decree n. 192 of November 2nd, 2017 and Art. 136 of Legislative Decree n. 36 of March 31st 2023, regulating partnerships with private entities;
- considering the interest shown by Italian and foreign enterprises to promote their image by sponsoring events organized by the Embassy in the framework of its promotional program;

OFFERS
the opportunity to enter into sponsorship contracts with the Embassy with the aim to support the organization of events held by the Embassy in the framework of its promotional program for the year 2025.

1 - GOAL

1.1 As part of its 2025 Promotional Program in the Kingdom of Thailand, the Embassy of Italy in Bangkok has planned the organization of numerous cultural and commercial events, as well as of social events aimed at establishing and maintaining relations with local Authorities and civil society, the diplomatic community, and to develop commercial and cultural initiatives and contacts in the interest of the Country system, in line with art. 53 bis of D.P.R. 18/1967.

1.2 The initiatives open to the public will be promoted and given due visibility through communication and outreach activities addressed to Italian and Thai media, as well as on the Embassy's official social profiles.

1.3 In view of the events noted in point 1.1, the Embassy provides sponsors with the opportunity to enhance their brand and image in the context of the communication and outreach activities planned for said events. In particular, the sponsors' logos will be displayed on all informative material (backdrops, posters, programs, possible invitation cards) concerning the event sponsored.

2 - GENERAL SPONSOR REQUIREMENTS
2.1 Public and private subjects are eligible to submit sponsorship offers, subject the absence of conditions prejudicing or limiting their contractual capacity according to articles 94-95 of D. Lgs n. 36/2023.

3 – TYPE OF SPONSORSHIP
3.1 In relation to the offer, the following types of sponsorship are available:

A) "GOLD SPONSOR": starting at THB 250,000.00 (two hundred fifty thousand baht):
High visibility of logos in the sponsored event's poster/program and backdrop (maximum logo size);

B) "SILVER SPONSOR": starting at THB 150,000.00 (one hundred fifty thousand baht):
Medium visibility of logos in the sponsored event's poster/program and backdrop (medium logo size);

C) "IN-KIND SPONSOR":
Visibility of logos proportional to the value of the service offered.

4 - SUBMISSION OF SPONSORSHIP OFFERS
4.1 Sponsorship offers can be submitted to the Embassy throughout 2025 in PDF format via email to the following addresses: ambasciata.bangkok@esteri.it (in copy contabilita.bangkok@esteri.it**.**

The offers must include:

- the form in attachment (**Annex 1**), signed by the company legal representative, along with a copy of his/her valid ID. The form must contain the sponsor's commitment to take upon all and any responsibilities and obligations related to the display of its own brand and, under penalty of exclusion, the following elements: proposing company's legal and fiscal data; personal data and position held by the legal representative, as well as of the signatory of the proposal, if other than the legal representative; type of sponsorship for which the proposal is made; brief description of the firm's activity;
- a declaration (**Annex 2**) confirming that there are no adverse or restrictive conditions to the sponsor's contractual capability according to articles 94-95 of D. Lgs. 36/2023;
- the acknowledgment and acceptance of the document "Information on the Protection of Persons with Regard to the Processing of Personal Data Pursuant to EU Regulation 2016/679, article 13" (**Annex 3**).

4.2 Sponsor applicants consent to the processing of their data, as well as personal data, in accordance with Italian Legislative Decree n. 196/2003 and the General Data Protection Regulation / GDPR (EU) 2016/679, for all procedural requirements.

4.3 Conditional or incomplete offers (e.g. offers without signature) will be excluded.

5 - SPONSORSHIP EVALUATION
5.1 Sponsorship offers will be evaluated by the Embassy in accordance with the principles of efficiency, effectiveness, impartiality, equanimity, transparency, proportionality.

6 - CONVEYING OF ADVERTISING MATERIAL

6.1 Public and private subjects, whose sponsorship offers have been accepted will have to convey to the Embassy any advertising material (logos, images, etc.) according to the deadline that will be set.

7 - RIGHT TO REJECT SPONSORSHIPS

7.1 Any sponsorship may be rejected if:

a) the Embassy deems it could create conflict with its institutional and diplomatic activity or violate Italian Laws and Principles;

b) the Embassy deems the message in the advertisement could bias or damage its image or initiatives;

c) the Embassy deems it not acceptable for reasons of general advisability;

d) it includes elements of political syndicalist, philosophical or religious propaganda;

e) it includes offensive messages (including expressions of fanaticism, racism, hate, threat or intolerance).

7.2 The contract shall contain a specific clause enabling the Embassy to recede from it for foreign policy related motivations, upon a simple request, without conditions or limitations, at no charge with the exception of the interested party's right to a return of funds previously advanced, and in excess of funds already spent for any completed actions.

8 - SPONSORSHIP CONTRACT

8.1 The sponsorship contract is signed between the Sponsor and the Embassy.

8.2 In no case can any other subject replace the Sponsor in the contract signed between the Sponsor and the Embassy, unless there is a written authorization from the Embassy itself.

8.3 Should the Embassy ascertain that the Sponsor's offer and related declarations are false, the interested subject could be sanctioned by relevant Authorities and any related benefits would cease to exist.

8.4 If for any reason not dependent on the Embassy, the event(s) were not to take place, the Parties will decide by mutual agreement on modalities for reimbursement of funds already disbursed to the Embassy.

8.5 The following is mandatory: inclusion of the reference to Art. 6 of the Decree dated November 2, 2017, n. 192 (cooperation with private entities), whose paragraph 2 states that a specific clause must be included in sponsorship contracts allowing the Embassy to recede from it for foreign policy related motivations, upon a simple request, without conditions or limitations, at no charge with the exception of the interested party's right to a return of funds previously advanced, and in excess of funds already spent for any completed actions. Should the contracting party not accept the inclusion of such clause, the sponsorship contract cannot be concluded.

Bangkok, February 11th, 2025

Firmato Digitalmente da/Signed by:
PAOLO DIONISI

In Data/On Date:
martedì 11 febbraio 2025 14:23:19