



Embassy of Italy
Bangkok

PUBLIC NOTICE
FOR THE OFFER OF SPONSORSHIP OF ACTIVITIES
ORGANIZED IN THE FRAMEWORK OF THE 2023 PROMOTIONAL PROGRAM
OF THE EMBASSY OF ITALY IN THE KINGDOM OF THAILAND

The Ambassador of Italy to the Kingdom of Thailand

- considering Art. 29 of Italian Presidential Decree n. 54 dated February 1, 2010, which allows diplomatic and consular Missions to sign sponsorship contracts with public or private entities, enterprises, associations, foundations, citizens and in general any subject, Italian or foreign, not involved in activities in conflict with the public interest;
- taking into account Art. 6 of Decree n. 192 dated November 2, 2017 (cooperation with private entities) and Art. 19 of Decree n. 50 dated April 19, 2016 (sponsorship contracts);
- considering the interest shown by Italian and foreign enterprises to promote their image by sponsoring events organized by the Embassy in the framework of its promotional program;

OFFERS

*the opportunity to sign Sponsorship contracts with the Embassy
with the aim to support the organization of events held by the Embassy
in the framework of its promotional program for the year 2023.*

1 - GOAL

1.1 As part of its 2023 Promotional Program in the Kingdom of Thailand, the Embassy of Italy in Bangkok plans on holding the following in-person events (exact dates to be confirmed):

- A) Concert on the occasion of the National Day (2nd June 2023)**
- B) Week of the Italian cuisine, November 2023**

1.2 The initiatives will be promoted and given due visibility through communication and outreach activities addressed to Italian and Thai media, as well as on the Embassy's official social profiles.

1.3 In view of the events noted in point 1.1, the Embassy provides sponsors with the opportunity to enhance their brand and image in the context of the communication and outreach activities planned for the above events. In particular, the sponsors' logos will be displayed on all informative material (backdrops, posters, programs, possible invitation cards) concerning the event sponsored.

2 - GENERAL SPONSOR REQUIREMENTS

2.1 Public and private subjects are eligible to submit sponsorship offers, subject the absence of conditions prejudicing or limiting their contractual capacity (Art. 80 del D. Lgs n. 50/216).

3 – TYPE OF SPONSORSHIP

3.1 In relation to the offer, the following types of sponsorship are available:

A) “GOLD SPONSOR”: starting at THB 150,000 (one hundred fifty thousand baht): High visibility of logos in the sponsored event's poster/program and backdrop (maximum logo size);

B) “SILVER SPONSOR”: starting at THB 10,000 (one hundred thousand baht): Medium visibility of logos in the sponsored event's poster/program and backdrop (medium logo size);

C) “IN-KIND SPONSOR”:
Lower visibility of logos in the sponsored event's poster/program and backdrop (smaller logo size).

4 - SUBMISSION OF SPONSORSHIP OFFERS

4.1 Sponsorship offers must be submitted to the Embassy via email to the following addresses: ambasciata.bangkok@esteri.it (in copy contabilita.bangkok@esteri.it , in PDF, no later than **May 31st, 2023**.

The offers must include:

- the form in attachment (**Annex 1**), signed by the company legal representative, along with a copy of his/her valid ID. The form must contain the sponsor's commitment to take upon all and any responsibilities and obligations related to the display of its own brand and, under penalty of exclusion, the following elements: proposing company's legal and fiscal data; personal data and position held by the legal representative, as well as of the signatory of the proposal, if other than the legal representative; type of sponsorship for which the proposal is made; brief description of the firm's activity;
- a declaration (**Annex 2**) confirming that there are no adverse or restrictive conditions to the sponsor's contractual capability according to Art. 80 of the Italian Legislative Decree 50/2016;
- the acknowledgment and acceptance of the document "Information on the Protection of Persons with Regard to the Processing of Personal Data Pursuant to EU Regulation 2016/679, article 13" (**Annex 3**).

4.2 Sponsor applicants consent to the processing of their data, as well as personal data, in accordance with Italian Legislative Decree n. 196/2003 and the General Data Protection Regulation / GDPR (EU) 2016/679, for all procedural requirements.

4.3 Conditional or incomplete offers (e.g. offers without signature) will be excluded.

5 - SPONSORSHIP EVALUATION

5.1 Sponsorship offers, submitted by the deadline set in paragraph 4 of this Notice, are evaluated by the Embassy in accordance with the principles of efficiency, effectiveness, impartiality, equanimity, transparency, proportionality.

5.2 In consideration of the nature of the promotional program subject of this Notice, the Embassy can accept more than one sponsorship.

6 - CONVEYING OF ADVERTISING MATERIAL

6.1 Public and private subjects, whose sponsorship offers have been accepted will have to convey to the Embassy any advertising material (logos, images, etc.) according to the deadline that will be set.

7 - RIGHT TO REJECT SPONSORSHIPS

7.1 Any sponsorship may be rejected if:

- a) the Embassy deems it could create conflict with its institutional and diplomatic activity or violate Italian Laws and Principles;
- b) the Embassy deems the message in the advertisement could bias or damage its image or initiatives;
- c) the Embassy deems it not acceptable for reasons of general advisability;
- d) it includes elements of political syndicalist, philosophical or religious propaganda;
- e) it includes offensive messages (including expressions of fanaticism, racism, hate, threat or intolerance).

7.2 The contract shall contain a specific clause enabling the Embassy to recede from it for foreign policy related motivations, upon a simple request, without conditions or limitations, at no charge with the exception of the interested party's right to a return of funds previously advanced, and in excess of funds already spent for any completed actions.

8 - SPONSORSHIP CONTRACT

8.1 The sponsorship contract is signed between the Sponsor and the Embassy.

8.2 In no case can any other subject replace the Sponsor in the contract signed between the Sponsor and the Embassy, unless there is a written authorization from the Embassy itself.

8.3 Should the Embassy ascertain that the Sponsor's offer and related declarations are false, the interested subject could be sanctioned by relevant Authorities and any related benefits would cease to exist.

8.4 If for any reason not dependent on the Embassy, the event(s) were not to take place, the Parties will decide by mutual agreement on modalities for reimbursement of funds already disbursed to the Embassy.

8.5 The following is mandatory: inclusion of the reference to Art. 6 of the Decree dated November 2, 2017, n. 192 (cooperation with private entities), whose paragraph 2 states that a specific clause must be included in sponsorship contracts allowing the Embassy to recede from it for foreign policy related motivations, upon a simple request, without conditions or limitations, at no charge with the exception of the interested party's right to a return of funds previously advanced, and in excess of funds already spent for any completed actions. Should the contracting party not accept the inclusion of such clause, the sponsorship contract cannot be concluded.

Bangkok, April 3rd 2023