



*The Ambassador of Italy
Bangkok*

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Bangkok,

due to the pandemic and its impact, 2020 has been and still is - a quite exceptional year. Allow me to thank you for the sponsorship granted by your company in support of the activities of the Embassy in the framework of the Italian Festival in Thailand 2020. Notwithstanding the situation, we proudly managed to carry out some cultural activities this year: the Italian Film Festival in Bangkok, dedicated to Federico Fellini and commemorating 100 years since his birth, with two exhibitions (his paintings and some lithographies by David Lynch dedicated to Fellini), a short film dedicated to Fellini by Maurizio Mistretta, a webinar on the Italian Design Day about Smart cities and “Public and Private Spaces in Urban Planning 2.0”, an Italian movie screening in Chiang Mai, another exhibition dedicated to Fellini and the freedom of expression of the artists on Human Rights day, the Italian Cuisine Week, a cartoon dedicated to Gianni Rodari in the 100 years since his birth, and to stage a theatre play with children based on Gianni Rodari’s work. We also managed to sponsor the participation of two Italian artists at the Bangkok Biennale 2020 in the context of Italian contemporary art day. All activities were well received by the audiences and were very successful in spite of the circumstances.

But there were many events and activities that we had to postpone to next year, in the framework of the **Italian Festival in Thailand 2021, 16th Edition**. **Since the resources from last year’s sponsorship are still largely available, we would like to use them to carry out cultural and promotional activities in the coming year.**

Using the still untapped resources, I am strongly committed to provide to those who kindly offered their sponsorship in 2020 the highest visibility in the program of activities for 2021.

Only in case you wish to offer an additional sponsorship for 2021, we are using our consolidated formula: New sponsorships can be offered either as **Main Sponsor**, by selecting directly a single event of your choice or by contributing a lump sum of at least 200.000 Baht, or by becoming a **Regular Sponsor** (100.000 Baht).

While ensuring your company’s visibility based on the existing sponsorship for 2020, I wish to thank you for your critical role and support in enhancing the image of Italy and its culture and entrepreneurship in Thailand.

I gladly seize this opportunity to send you my warmest regards.

Lorenzo Galanti