



Ambasciata d'Italia
Bangkok

SPONSORSHIP CONTRACT

BETWEEN

[The Company], [address], Thailand
Tax code:, represented by its legal
representative..... (hereinafter referred to as the
“Sponsor”);

AND

The Embassy of Italy in Bangkok, 40th floor CRC Tower, All Seasons Place,
87 Wireless Road, Lumpini, Phatumwan, Bangkok 10330/P.IVA MAE Rome
80213330584, represented in this contract by the Ambassador Lorenzo Galanti
(hereinafter referred to as the “Embassy”)

CONSIDERING THAT

- the Embassy directly manages and is wholly responsible for the organisation of the **Italian National Day 2020**;
- the Embassy, in accordance with art. 19 of D. Lgs. 50/2016, has undertaken a selection procedure of potential sponsors by written invitation letter and through the publication of an open ad on its website for the presentation of potential offers;
- in keeping with art. 80 of D. Lgs. 50/2016 and art. 57 of the EU Directive 24/2014, the Sponsor possesses the necessary legal requirements and that, in the interest of its own promotional objectives, both direct and indirect, wishes to undertake a collaboration with the Embassy as regards its logo, products, services and commercial image;
- the Sponsor is willing to contribute a sum of up to** to the aforementioned event, to be deposited into the Embassy’s general account, in order to cover some of the running and organizational costs involved;
- that the Sponsor, at the signing of this contract, agrees to the content being in line with company rules and regulations and all internal company approvals have already been obtained;
- that the Sponsor is aware of the non-exclusive nature of this sponsorship as the Embassy is free to seek out similar collaborations with other companies;
- the Parties involved therefore intend to draw up a sponsorship contract.

AND ON THE BASIS OF THE ABOVE CONDITONS

the Parties agree to and stipulate the following:

1. OBJECTIVES

With this contract, the premise to which is an integral part, the Embassy, considering the service rendered by the Sponsor, commits to cooperating with the same in the direct and indirect placement of the Sponsor's brand, products, services and image in accordance with the methods outlined below.

The clauses contained in this contract constitute the entire agreement between the Parties and supersede any prior verbal or written agreements between the Parties.

No amendment can be made to this contract without prior written consent between the Parties.

This contract does not establish any kind of commercial relationship or enterprise, either by proxy or representation, between the Parties and no commitment of any kind can be made by one on behalf of the other.

2. - EMBASSY OBLIGATIONS

The Embassy gives the Company the qualification of

- **“GOLD SPONSOR”** - Minimum contribution **THB 150,000** (one hundred fifty thousand) – only 1 company (highest bidder) will be selected
 - area reserved in front of the Mandarin Oriental Bangkok lobby for showcasing 2-3 models
 - Company logo to be included on the invitations;
 - reserved area at the event for booth / promotional stand
 - preemption right for sponsoring special artistic events and other forms of entertainment during the reception;
 - opportunity to run, upon request, one video (maximum length: 3 minutes) on screen placed within the Ballroom during the reception (video contributions must be provided to the Embassy not later than May 15th 2020);
 - possibility to expose company's promotional material during the Italian National Day celebrations;
 - 15 selected guests to be invited by the Embassy to the National Day reception.
- **“SILVER SPONSOR”** - Minimum contribution **THB 80,000** (eighty thousand) – maximum 5 companies (highest bidders) will be selected
 - Company logo to be included on the invitations;
 - opportunity to run, upon request, one video (maximum length: 1 minute) on screen placed within the Ballroom during the reception (video contributions must be provided to the Embassy non later than May 15th 2020);
 - Possibility to expose company's promotional material during the Italian National Day celebrations;
 - 10 selected guests to be invited by the Embassy to the National Day reception.
- **“IN-KIND SPONSOR”** (event logistics, event services, high-quality Italian food and beverage)
Also in this case, the sponsor(s) will receive adequate visibility.

4. SPONSOR OBLIGATIONS

The Sponsor agrees to:

- a) refrain from in any way influencing, either directly or indirectly, the content, planning or execution of the activity it is sponsoring;
- b) commit to providing financial support for the sponsorship in accordance with the agreements undertaken.

5. PAYMENT

The Sponsor agrees to pay the sum of

The Embassy agrees to issue a receipt once it has received the agreed amount.

6. DURATION OF THE CONTRACT

The current contract is valid from the moment of its signing to the completion of the event with there being no possibility whatsoever of an automatic renewal of said contract.

7. DISSOLUTION AND TERMINATION OF THE CONTRACT

A total or partial non-compliance of its contractual obligations and commitments either by the Sponsor or by the Embassy will be considered a breach of contract, resulting in the termination of the current contract, to the exclusion of any damage compensation incurred in accordance with the Civil Code.

The current contract will be terminated for violation of law with immediate effect, even in case the above-mentioned event were not to take place due to intervening regulations, orders and/or special conditions.

Furthermore the Embassy reserves the right to rescind from the current contract if, from sponsorship of the event:

- a) it maintains there could be a conflict of interest between public and private activities;
- b) it deems the Company's advertisement content could in any way work against or be damaging to the Embassy's own image and/or initiatives;
- c) it considers that the Company's social and public objectives are not in keeping with Embassy rules and regulations.

If, for any reason not depending from the Embassy, the reception were not to take place the sponsorship amount already transferred to the Embassy will be reimbursed.

In any case, the Embassy is allowed to withdraw for reasons of foreign policy, on simple request, without conditions or limitations of any kind, free of charge and without prejudice to the right to the refund of already paid price advances. The non-acceptance of the aforementioned clause is a reason for exclusion from sponsorship

8. RESPONSIBILITIES

The signing of the contract excludes any commercial enterprise, association, partnership, profit sharing or co-responsibility between the Embassy and the Sponsor, in that neither Party shall ever be held liable for obligations pertaining to the other.

Read, approved and signed

Bangkok,

**Embassy of Italy in Bangkok
Ambassador Lorenzo Galanti**

The Sponsor