



*The Ambassador of Italy
Bangkok*

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Bangkok,

I have the pleasure to inform you that next year, in the light of the positive experience in the last few years, the Embassy of Italy will organize the **Italian Festival in Thailand 2020, 15th Edition**.

During the current edition, as in previous ones, the Thai Public, together with Italian and foreign audiences are enjoying the outstanding success of our assorted Festival. Fully booked performances - ranging from classical music, jazz concerts and dance, to cinema, contemporary art and photographic exhibitions, theatre, seminars and workshops – received conspicuous attention from the public, the media and social networks. The Italian festival has now become widely known in the cultural scene in Bangkok and generates a growing expectation among the public.

As you know, the rich and various program of our Festival relies upon the invaluable contribution of our Partners, which we are very grateful to. I do really hope that, for the year to come, the Embassy will benefit from your enduring support and I enclose herewith a list of proposals for your consideration.

I am strongly committed to provide to Donors and Supporters the highest visibility, tailoring sponsorships in order to meet the specific needs of their Companies.

Sponsorship can be offered either as a **Main Sponsor**, by selecting directly a single event of your choice or by contributing a lump sum of at least 200.000 Baht, or by becoming a **Regular Sponsor** (100.000 Baht).

While expressing the wish that our blooming cooperation may further enhance in Thailand the image of Italy and of its culture and entrepreneurship, I gladly seize this opportunity to send you my warmest regards.

Yours truly,

Lorenzo Galanti
