



*The Ambassador of Italy
Bangkok*

Prot. n.

Bangkok,

I have the pleasure to inform you that next year, in the light of the positive experience in the last few years, the Embassy of Italy will organize the **Italian Festival in Thailand 2019**.

During the current edition, which celebrated the **150th Anniversary of Italian-Thai Bilateral Relations**, the Thai Public, together with Italian and foreign audiences are enjoying the outstanding success of our assorted Festival. Fully booked performances - ranging from classical music, jazz concerts and dance, to cinema, contemporary art and photographic exhibitions, theatre, seminars and workshops –received conspicuous attention from the public, the media and social networks. The Italian festival has now become widely known in the cultural scene in Bangkok and generates a growing expectation among the public.

As you know, the rich and various program of our Festival relies upon the invaluable contribution of our Partners, which we are very grateful to. I do really hope that, for the year to come, the Embassy will benefit from your enduring support and I enclose herewith a list of proposals for your consideration.

I am strongly committed to provide to Donors and Supporters the highest visibility, tailoring sponsorships in order to meet the specific needs of their Companies.

As for previous years, Sponsorship can be offered by selecting directly a single event of your choice as **Main Sponsor** (from 200.000 Baht), or by giving a lump sum and being included in the category of **Regular Sponsor** (100.000 Baht as a minimum) which means that your brand will be displayed together with other sponsors.

While expressing the wish that our blooming cooperation may further enhance in Thailand the image of Italy and of its culture and entrepreneurship, I gladly seize this opportunity to send you my warmest regards.

Yours truly,

Lorenzo Galanti

Addressee Mr/Ms